



**BLITZEN'S**  
POP-UP BAR ~ RESTAURANT ~ EXPERIENCE

**Blitzen's Pop-Up Bar & Restaurant at The Christmas Farm Inn & Spa**  
**November 28 – December 31, 2025 | Jackson, New Hampshire**

**Contact:**

Kayla Delisle, Director of Sales & Marketing

☎ (603) 383-4313 ext. 4 | ✉ [kdelisle@accesshospitality.com](mailto:kdelisle@accesshospitality.com)

🌐 [www.christmasfarminn.com](http://www.christmasfarminn.com) | 📷 @christmasfarminn

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## Welcome to New England's Merriest Winter Escape

Every December, the snow-dusted hills of Jackson come alive with a touch of holiday magic. Blitzen's Pop-Up Bar & Restaurant transforms The Christmas Farm Inn & Spa into a North Pole hideaway filled with twinkle lights, festive cocktails, themed menus, and plenty of cheer.

Now in its second year, Blitzen's has become a must-see holiday experience for visitors and locals. Guests gather for cozy fireside dinners, sip cocktails like *Oogie Boogie's Coffee* and *The Not So Nice List*, and take in live music, laughter, and a touch of Christmas mischief.

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## Inside the Experience

**Dates:** November 28 – December 31, 2025

**Location:** The Christmas Farm Inn & Spa, 3 Blitzen Way, Jackson, NH

**Highlights:** Festive décor, themed menus, signature cocktails, live entertainment, photo ops, and a visit from Jingles the Elf

**Perfect For:** Couples, families, and anyone who loves the spirit of Christmas

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## Quick Facts

- 2nd Annual Pop-Up Experience
- 5-week limited engagement
- 15+ festive cocktails and menu specials
- Over 10,000 twinkle lights on display
- Located minutes from North Conway and White Mountain ski trails

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## About The Christmas Farm Inn & Spa

The Christmas Farm Inn & Spa is a landmark in Jackson, New Hampshire, known for celebrating the simple pleasures of life: friends, family, fun, love, and adventure. The Inn offers distinctive lodging, country-style New England cuisine, a full-service Aveda Spa, and warm hospitality that keeps guests returning year after year.

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## Story Angles to Explore

- The New England pop-up redefining holiday cheer
  - How Blitzen's became a favorite holiday tradition
  - Inside The Christmas Farm Inn: where hospitality meets holiday magic
  - Five cozy winter escapes worth the drive this season
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## Press Contact

Kayla Delisle

Director of Sales & Marketing



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kdelisle@accesshospitality.com

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